


<b>NÁZEV KONFERENCE:</b>	<b>VÝZVY A PROBLÉMY TRANSFORMACE VYSOKÝCH ŠKOL – 2. ROČNÍK</b>
<b>NÁZEV PŘEDNÁŠKY:</b>	<b>Alumni Relations: Building Engagement that Lasts a Lifetime</b>
<b>TERMÍN:</b>	<b>5. – 6. 11. 2013</b>
<b>MÍSTO KONÁNÍ:</b>	<b>Konvikt – Umělecké centrum Univerzity Palackého v Olomouci, Univerzitní 3</b>
<b>POŘADATEL:</b>	Filozofická fakulta Univerzity Palackého v Olomouci

<b>PŘEDNÁŠEJÍCÍ:</b>  <b>Lois Hargrave</b>  	<b>Pracovní zkušenosti:</b>  <p>Lois Hargrave, Deputy Director of Alumni Relations at the University of Oxford, has over 25 years of experience in Alumni Relations and Fundraising in Canada and the UK. In her current role she works closely with the Director determining strategy for Alumni Relations at the University of Oxford. She leads 3 teams responsible for Alumni Resources, Networks and Events as well as managing the university's largest event – the annual Oxford Alumni Weekend. In her last role, Lois was Senior Development Executive - Bodleian Libraries, as part of Oxford Thinking, the Campaign for the University of Oxford. As a major gift fundraiser at Oxford, she worked in the heart of Europe's largest fundraising campaign in the higher education sector. Lois has also served as Regional Fundraising Manager, National Trust SE Region, Dean of Admissions ACS International Schools and Director Alumni Relations, University of Calgary, Canada. She holds a B.A and Masters Degree in Communication Studies from the University of Calgary. In addition to the UK and Canada, she has lived in Taiwan, France, USA and Nigeria.</p>
<b>ANOTACE PŘEDNÁŠKY:</b>	Sharing the University of Oxford's experience, Lois Hargrave will present the essential elements for successful alumni relations.

**Networking praktického managementu pro oblast terciárního vzdělávání**  
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EVROPSKÁ UNIE  
MINISTERSTVO ŠKOLSTVÍ,  
MLÁDEŽE A TĚLOVÝCHOVY



INVESTICE DO ROZVOJE VZDĚLÁVÁNÍ